

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941600-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Advertiser	Product	Estimate Number
Romney/R/President	candidate	

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	941600	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/21/12	5a Daybreak	5-6a	22222--	:30	10	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/12	08/21/12	22222--	10	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		08/15/12	5:24 AM	5a Daybreak	5-6a	:30	2012MRFP079H	\$350.00 NM
1	WMURW		08/15/12	5:55 AM	5a Daybreak	5-6a	:30	2012MRFP084H	\$350.00 NM
4	WMURTh		08/16/12	5:24 AM	5a Daybreak	5-6a	:30	2012MRFP079H	\$350.00 NM
3	WMURTh		08/16/12	5:54 AM	5a Daybreak	5-6a	:30	2012MRFP084H	\$350.00 NM
5	WMURF		08/17/12	5:08 AM	5a Daybreak	5-6a	:30	2012MRFP079H	\$350.00 NM
6	WMURF		08/17/12	5:28 AM	5a Daybreak	5-6a	:30	2012MRFP084H	\$350.00 NM
7	WMURM		08/20/12	5:15 AM	5a Daybreak	5-6a	:30	2012MRFP079H	\$350.00 NM
8	WMURM		08/20/12	5:41 AM	5a Daybreak	5-6a	:30	2012MRFP084H	\$350.00 NM
10	WMURTu		08/21/12	5:09 AM	5a Daybreak	5-6a	:30	2012MRFP079H	\$350.00 NM
9	WMURTu		08/21/12	5:27 AM	5a Daybreak	5-6a	:30	2012MRFP084H	\$350.00 NM
2	08/15/12	08/21/12	6a Daybreak	6-7a	22222--	:30	10	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/12	08/21/12	22222--	10	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		08/15/12	6:29 AM	6a Daybreak	6-7a	:30	2012MRFP079H	\$700.00 NM
2	WMURW		08/15/12	6:59 AM	6a Daybreak	6-7a	:30	2012MRFP084H	\$700.00 NM
4	WMURTh		08/16/12	6:23 AM	6a Daybreak	6-7a	:30	2012MRFP079H	\$700.00 NM
3	WMURTh		08/16/12	6:54 AM	6a Daybreak	6-7a	:30	2012MRFP084H	\$700.00 NM
5	WMURF		08/17/12	6:14 AM	6a Daybreak	6-7a	:30	2012MRFP079H	\$700.00 NM
6	WMURF		08/17/12	6:39 AM	6a Daybreak	6-7a	:30	2012MRFP084H	\$700.00 NM
8	WMURM		08/20/12	5:59 AM	6a Daybreak	6-7a	:30	2012MRFP079H	\$700.00 NM
7	WMURM		08/20/12	6:24 AM	6a Daybreak	6-7a	:30	2012MRFP084H	\$700.00 NM
9	WMURTu		08/21/12	6:10 AM	6a Daybreak	6-7a	:30	2012MRFP079H	\$700.00 NM
10	WMURTu		08/21/12	6:58 AM	6a Daybreak	6-7a	:30	2012MRFP084H	\$700.00 NM
3	08/15/12	08/21/12	Good Morning America	7-9a	22222--	:30	10	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/12	08/21/12	22222--	10	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		08/15/12	7:28 AM	Good Morning America	7-9a	:30	2012MRFP079H	\$550.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Romney/R/President	candidate		

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		08/15/12	8:59 AM	Good Morning America	7-9a	:30	2012MRFP084H	\$550.00 NM
3	WMURTh		08/16/12	7:29 AM	Good Morning America	7-9a	:30	2012MRFP079H	\$550.00 NM
4	WMURTh		08/16/12	8:47 AM	Good Morning America	7-9a	:30	2012MRFP084H	\$550.00 NM
5	WMURF		08/17/12	7:54 AM	Good Morning America	7-9a	:30	2012MRFP079H	\$550.00 NM
6	WMURF		08/17/12	8:45 AM	Good Morning America	7-9a	:30	2012MRFP084H	\$550.00 NM
7	WMURM		08/20/12	7:43 AM	Good Morning America	7-9a	:30	2012MRFP079H	\$550.00 NM
8	WMURM		08/20/12	8:29 AM	Good Morning America	7-9a	:30	2012MRFP084H	\$550.00 NM
9	WMURTu		08/21/12	7:43 AM	Good Morning America	7-9a	:30	2012MRFP079H	\$550.00 NM
10	WMURTu		08/21/12	8:49 AM	Good Morning America	7-9a	:30	2012MRFP084H	\$550.00 NM
4	08/15/12	08/21/12	KELLY LIVE DAY	9AM-10AM	11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/12	08/21/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		08/15/12	9:27 AM	KELLY LIVE DAY	9AM-10AM	:30	2012MRFP079H	\$350.00 NM
2	WMURTh		08/16/12	9:55 AM	KELLY LIVE DAY	9AM-10AM	:30	2012MRFP079H	\$350.00 NM
3	WMURF		08/17/12	9:37 AM	KELLY LIVE DAY	9AM-10AM	:30	2012MRFP079H	\$350.00 NM
4	WMURM		08/20/12	9:19 AM	KELLY LIVE DAY	9AM-10AM	:30	2012MRFP079H	\$350.00 NM
5	WMURTu		08/21/12	9:45 AM	KELLY LIVE DAY	9AM-10AM	:30	2012MRFP079H	\$350.00 NM
5	08/15/12	08/21/12	Nate Berkus	10-11a	11111--	:30	5	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/12	08/21/12	11111--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		08/15/12	10:37 AM	Nate Berkus	10-11a	:30	2012MRFP084H	\$200.00 NM
2	WMURTh		08/16/12	10:38 AM	Nate Berkus	10-11a	:30	2012MRFP084H	\$200.00 NM
3	WMURF		08/17/12	10:57 AM	Nate Berkus	10-11a	:30	2012MRFP084H	\$200.00 NM
4	WMURM		08/20/12	10:32 AM	Nate Berkus	10-11a	:30	2012MRFP084H	\$200.00 NM
5	WMURTu		08/21/12	10:08 AM	Nate Berkus	10-11a	:30	2012MRFP084H	\$200.00 NM
6	08/15/12	08/21/12	The View	11-12p	11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/12	08/21/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		08/15/12	11:34 AM	The View	11-12p	:30	2012MRFP079H	\$350.00 NM
2	WMURTh		08/16/12	11:59 AM	The View	11-12p	:30	2012MRFP079H	\$350.00 NM
3	WMURF		08/17/12	11:31 AM	The View	11-12p	:30	2012MRFP079H	\$350.00 NM
4	WMURM		08/20/12	11:37 AM	The View	11-12p	:30	2012MRFP079H	\$350.00 NM
5	WMURTu		08/21/12	10:59 AM	The View	11-12p	:30	2012MRFP079H	\$350.00 NM
7	08/15/12	08/21/12	News 9 at Noon	12-1230p	22222--	:30	10	\$350.00	NM
Class of Time - Pre-emptible with notice									
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1	WMURW		08/15/12	12:15 PM	News 9 at Noon	12-1230p	:30	2012MRFP084H	\$350.00 NM
2	WMURW		08/15/12	12:29 PM	News 9 at Noon	12-1230p	:30	2012MRFP079H	\$350.00 NM
3	WMURTh		08/16/12	12:12 PM	News 9 at Noon	12-1230p	:30	2012MRFP084H	\$350.00 NM
4	WMURTh		08/16/12	12:28 PM	News 9 at Noon	12-1230p	:30	2012MRFP079H	\$350.00 NM
6	WMURF		08/17/12	12:17 PM	News 9 at Noon	12-1230p	:30	2012MRFP084H	\$350.00 NM
5	WMURF		08/17/12	12:27 PM	News 9 at Noon	12-1230p	:30	2012MRFP079H	\$350.00 NM

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## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941600-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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10	WMURTu		08/21/12	6:59 PM	News 9 at 6	6-7p	:30	2012MRFP079H	\$1,400.00	NM																																																																																																																																				
14	08/15/12	08/21/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	11111--	:30	5	\$550.00	NM																																																																																																																																					
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16	08/15/12	08/21/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	2222221	:30	13	\$1,100.00	NM																																																																																																																																					
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## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941600-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																															
16	08/15/12	08/21/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	2222221	:30	13	\$1,100.00	NM																																																																																																																																															
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3	WMURF		08/17/12	11:55 PM	Nightline	1135p-1206a	:30	2012MRFP079H	\$250.00	NM																																																																																																																																														
4	WMURM		08/20/12	12:08 AM	Nightline LR - Football	1135p-1206a	:30	2012MRFP084H	\$250.00	NM																																																																																																																																														
5	WMURTu		08/21/12	11:53 PM	Nightline	1135p-1206a	:30	2012MRFP084H	\$250.00	NM																																																																																																																																														
18	08/17/12	08/17/12	20/20 Class of Time - Pre-emptible with notice	Prime Other	----1--	:30	1	\$2,500.00	NM																																																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/15/12</td><td>08/21/12</td><td>----1--</td><td>1</td><td>\$2,500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURF</td><td></td><td>08/17/12</td><td>9:43 PM</td><td>20/20</td><td>Prime Other</td><td>:30</td><td>2012MRFP084H</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/15/12	08/21/12	----1--	1	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURF		08/17/12	9:43 PM	20/20	Prime Other	:30	2012MRFP084H	\$2,500.00	NM																																																																																																													
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19	08/18/12	08/19/12	6a Weekend Daybreak Class of Time - Pre-emptible with notice	Sa/Su 6-7a	-----21	:30	3	\$225.00	NM																																																																																																																																															
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21	08/18/12	08/19/12	Weekend GMA Class of Time - Pre-emptible with notice	9-10a	-----11	:30	2	\$400.00	NM																																																																																																																																															
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



## DUPLICATE INVOICE



Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941600-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/18/12	08/19/12	Weekend GMA Class of Time - Pre-emptible with notice	9-10a	----- 11	:30	2	\$400.00	NM
	08/15/12	08/21/12			----- 11		2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	08/18/12	9:54 AM	Weekend GMA	9-10a	:30	2012MRFP084H	\$400.00 NM
2	WMUR	Su	08/19/12	9:48 AM	Weekend GMA	9-10a	:30	2012MRFP079H	\$400.00 NM
22	08/18/12	08/19/12	6p News 9 Weekend Class of Time - Pre-emptible with notice	6-7p	----- 21	:30	3	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/12	08/21/12	----- 21	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	08/18/12	6:08 PM	6p News 9 Weekend	6-7p	:30	2012MRFP079H	\$800.00 NM
3	WMUR	Sa	08/18/12	6:27 PM	6p News 9 Weekend	6-7p	:30	2012MRFP084H	\$800.00 NM
2	WMUR	Su	08/19/12	6:22 PM	6p News 9 Weekend	6-7p	:30	2012MRFP084H	\$800.00 NM
23	08/18/12	08/18/12	ET Weekend Class of Time - Pre-emptible with notice	7-8p	----- 1-	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/12	08/21/12	----- 1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	08/18/12	7:38 PM	ET Weekend	7-8p	:30	2012MRFP079H	\$200.00 NM
24	08/19/12	08/19/12	Close Up Class of Time - Pre-emptible with notice	10-1030a	----- 1	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/12	08/21/12	----- 1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	08/19/12	10:29 AM	Close Up	10-1030a	:30	2012MRFP084H	\$400.00 NM
25	08/19/12	08/19/12	This Week with Christiane Class of Time - Pre-emptible with notice	12n-1p	----- 1	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/12	08/21/12	----- 1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	08/19/12	12:23 PM	This Week with Christiane	12n-1p	:30	2012MRFP079H	\$1,500.00 NM
26	08/19/12	08/19/12	AFHV Class of Time - Pre-emptible with notice	7-8p	----- 1	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----- 1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	08/19/12	7:44 PM	AFHV	7-8p	:30	2012MRFP079H	\$1,800.00 NM
27	08/19/12	08/19/12	Extreme Weight Loss Class of Time - Pre-emptible with notice	Prime Other	----- 2	:30	2	\$4,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----- 2	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	08/19/12	9:26 PM	Extreme Weight Loss	Prime Other	:30	2012MRFP084H	\$4,000.00 NM
2	WMUR	Su	08/19/12	10:34 PM	Extreme Weight Loss	Prime Other	:30	2012MRFP079H	\$4,000.00 NM
Total Spots							142		

Gross Total **\$91,675.00****Payment Terms 30 Days**



Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
941600-1	08/26/12	August 2012	07/30/12 - 08/21/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Romney/R/President	candidate		

Agency Commission **\$13,751.25**

Net Amount Due **\$77,923.75**